



DIES DIRECT

## NEW DESIGN ORDER FORM

### YOUR INFORMATION

Company Name  
Contact Name  
Phone  
Email

### PRODUCT TYPE KEY

**SD:** Standard Die  
**DE:** Deep Etch Die  
**HF:** Hot Foil Stamp  
**PS:** Photopolymer Stamp  
**ME:** Etched Metal Embellishment

Submit this form along with any associated working files by emailing [Graphics@DiesDirect.com](mailto:Graphics@DiesDirect.com). Use the Product Type Key above to fill out the "Product Type" column for each of your items. Please fill out a new line for each of your new products (next page), as well as confirm that your working files abide by the standards in the **Artwork & Submission Guidelines**. Submissions that do not conform to these guidelines are subject to additional design fees and a longer turnaround time from our Graphics department.

### ARTWORK & SUBMISSION GUIDELINES

*I have read the Artwork & Submission Guidelines available on [DiesDirect.com/Resources](http://DiesDirect.com/Resources). I understand that my files must abide by these requirements or they are subject to additional charges or time in preparing for production.*

### COPYRIGHT RELEASE FORM

I am asking Dies Direct (a PMA Industries, Inc. company) to make products using designs I have supplied. I know that Dies Direct will not manufacture materials using designs subject to someone's copyright, or that would be used for trademark infringement. I understand that I must confirm for Dies Direct that I have the right to use the designs I am supplying to create the final product I am asking for and that doing so will not result in copyright infringement nor will it lead to or contribute to trademark infringement.

I understand the reproduction of another party's works could constitute copyright infringement. I also understand that if someone's trademark is used in a way that might create confusion, or mistake, or deception as to the source of those works could constitute trade mark infringement.

I understand that Dies Direct will be relying on the statements and representations I am making in this release in agreeing to manufacture product using the designs I am supplying. I warrant and represent to Die Direct that I either own the material, or have been given permission by the owner of the design to copy, print, or reproduce in any fashion, or the design is in the public domain, or the design is to be on file with a public agency or is intended to be on the record in a court proceeding.

I agree to indemnify, defend, and hold Dies Direct harmless from any loss, demand, suit, damages, claim or action arising out of or related to the foregoing representation or my use of design or the copying, printing, or manufacturing of the design. I agree to pay any judgment, loss, costs and fees (including reasonable attorney fees) incurred by Dies Direct in connection with such a suit, demand, claim or damages in connection with Dies Direct enforcement of the indemnification against me.

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Signature

Date

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Contact Name

Company Name

No.	Product Name	Product Type	Open Die Centers	Correspond with Stamps	Revision to Existing Catalog	Special Instructions
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